



# RIVERS**EDGE** AMPHITHEATER

## 2020 SPONSOR PACKET



The American Planning Association  
celebrates excellence in planning

*RiversEdge at Marcum Park has  
been recognized by the  
American Planning Association as  
a 2018 Great Public Space in America.*



## RIVERSEDGE 2019 AT A GLANCE

**30K**  
**ATTENDEES**

MORE THAN 30,000 PEOPLE ATTENDED CONCERTS AT RIVERSEDGE IN 2019. OVER THE COURSE OF THE SUMMER WE HOSTED 15 CONCERTS, WITH AN AVERAGE ATTENDANCE OF 2,000/SHOW. RIVERSEDGE STRIVES TO CURATE A LINEUP THAT APPEALS TO A WIDE VARIETY OF PEOPLE AND MUSIC LISTENERS. MUSICAL DIVERSITY IS ONE OF THE PRIMARY REASONS FOR OUR SUCCESS.
























**\$1M+**  
**ECONOMIC**  
**IMPACT**

THE SPILLOVER ECONOMIC IMPACT TO THE COMMUNITY AND THE AREA BUSINESSES FROM THE CONCERTS IS GREATER THAN \$1 MILLION. CONCERT ATTENDEES ARE SPENDING MONEY AT HAMILTON'S RESTAURANTS, HOTELS AND LOCAL BUSINESSES. FURTHERMORE, PEOPLE FROM OUTSIDE HAMILTON ARE VISITING THE COMMUNITY AND WITNESSING ALL OF THE POSITIVE CHANGES, WHICH IS CHANGING PEOPLE'S PERCEPTION OF THE CITY

SINCE ITS INCEPTION IN 2012, WE HAVE WORKED TIRELESSLY TO MAKE RIVERSEDGE AND HAMILTON, OHIO A PREMIER MUSIC DESTINATION FOR BOTH ARTISTS AND ATTENDEES ALIKE. OVER THE PAST EIGHT (8) YEARS WE HAVE SYSTEMATICALLY ESTABLISHED WORKING RELATIONSHIPS WITH SOME OF THE MOST WELL-RESPECTED MUSIC MANAGEMENT FIRMS IN THE WORLD. WITH YOUR SUPPORT, WE HAVE CREATED A VENUE AND AN ATMOSPHERE THAT ATTRACTS TOP TIER MUSICAL TALENT, WHICH IN TURN DRAWS ATTENDEES FROM ALL OVER THE UNITED STATES TO HAMILTON, OHIO FOR WORLD CLASS LIVE MUSIC EXPERIENCES.





<b><u>SPONSOR LEVELS</u></b> <b>***All sponsors receive 4 tickets to David Shaw's Big River Get Down***</b>	<b>Stage Sponsor</b> <b>SOLD OUT</b>	<b>Diamond Sponsor</b> <b>\$2,500</b>	<b>Gold Sponsor</b> <b>\$1,200</b>	<b>Silver Sponsor</b> <b>\$600</b>
<b>Event Banner</b> Features your logo on banner at event site.	<b>NAMING RIGHTS OF STAGE AT AMPHITHEATER FOR 3 CONCERTS. CORPORATE LOGO ON LARGE BANNERS ON BOTH SIDES OF STAGE</b> 	Corporate Logo will be placed on website & individual banner with corporate logo in front of the stage 	Corporate Logo will be placed on website and its own banner and displayed at event site 	Your name or corporate logo will be displayed on website and a banner at the event site, but will not have it's own banner. 
<b>LED Video Board</b> Your logo displayed on LED video board stage backdrop before concert and during stage change over	Corporate Logo will be displayed <b>FOUR</b> times in the video loop along with other sponsor logos 	Corporate Logo will be displayed <b>three</b> times in the video loop along with other sponsor logos 	Corporate Logo will be displayed <b>twice</b> in the video loop along with other sponsor logos 	Corporate Logo will be displayed <b>once</b> in the video loop along with other sponsor logos 
<b>*NEW - Info Booth</b> Ability to set up informational booth at concert(s)	<b>INFORMATION BOOTH AT ALL CONCERTS OF STAGE SPONSORSHIP (3 CONCERTS)</b> 	<b>INFORMATION BOOTH AT MINIMUM OF ONE CONCERT DURING SERIES</b> 	<b>N/A</b>	<b>N/A</b>
<b>Event Posters</b> Features your company on event posters distributed throughout the city and posted on various websites and social media outlets.	<b>CORPORATE LOGO PROMINENTLY FEATURED</b> 	<b>CORPORATE LOGO PROMINENTLY FEATURED</b> 		
<b>VIP Access</b> Complimentary passes to the Miller Lite VIP Deck	<b>UP TO 10 TICKETS FOR EVERY CONCERT OF STAGE SPONSORSHIP</b> 	Two, four packs of VIP passes to any non-festival concert(s) of your choice 	One four pack of VIP passes to any non-festival concert of your choice 	<b>N/A</b>
<b>Event T-Shirts</b> Corporate logo displayed on commemorative t-shirts to be distributed at concerts.	<b>CORPORATE LOGO PROMINENTLY FEATURED</b> 	<b>CORPORATE LOGO PROMINENTLY FEATURED</b> 		
<b>Website</b> Your logo featured on the footer of RiversEdge website	<b>CORPORATE LOGO PROMINENTLY FEATURED</b> 	<b>CORPORATE LOGO PROMINENTLY FEATURED</b> 	<b>N/A</b>	<b>N/A</b>



**Company Name:** \_\_\_\_\_

agrees to provide financial sponsorship for the RiversEdge Concert Series 2020. As a sponsor, I understand that I will receive the applicable sponsorship opportunities described in this packet. I further understand that these opportunities will not be valid until this agreement is signed and my check has been issued to and accepted by the Community Foundation in care of RiversEdge Concert Series 2020. As a sponsor, I agree to provide digital art work for all promotional advertising.

**Questions:** Please call 513-785-7015 or 513-389-8336

**Please check appropriate sponsorship and submit form prior to Monday, March 2, 2019**

\_\_\_\_\_ N/A \_\_\_\_\_ Stage Sponsor: SOLD OUT

\_\_\_\_\_ Diamond Sponsor: \$2,500

\_\_\_\_\_ Gold Sponsor: \$1,200

\_\_\_\_\_ Silver Sponsor: \$600

\_\_\_\_\_  
Representative Name

\_\_\_\_\_  
Email

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Representative Name

\_\_\_\_\_  
Email

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Authorized Sponsor Signature

\_\_\_\_\_  
Date

☐ **I am interested in continuing my sponsorship for the 2021 Summer Concert Series. Please contact me regarding sponsorship opportunities for the 2021 Summer Concert Series.**

**Please send this completed agreement with check made payable to:**

Hamilton Community Foundation  
ATTN: RiversEdge Concert Fund  
319 North Third Street  
Hamilton, Ohio 45011

**Sponsorship Payment**

☐ A check payable to Hamilton Community Foundation is enclosed.





*Our sponsors' logos are printed on banners and placed in prominent positions at the stage during concerts.*



*Our LED video wall stage backdrop allows us to prominently display your corporate logo on stage before the concert starts and during stage change over between bands.*



# 2019 CONCERT SERIES POSTER

## RIVERS EDGE • 2019

THUR, AUG 8TH



THE  
**dip**

music starts at 6:30pm

### SUMMER SERIES ■ FREE ADMISSION

**May 31<sup>st</sup> (Rock)**  
Bishop Gunn  
Scotty Bratcher, Resonator

**June 6<sup>th</sup> (Country)**  
90 Proof Twang  
Kyle Daniel, The Renegades

**June 13<sup>th</sup> (Rock)**  
Andy Frasco & the UN  
Wild Adriaic

**June 20<sup>th</sup> (Tribute)**  
The Prince Experience  
Moonbeau, Papa Gora

**June 27<sup>th</sup> (Folk Rock)**  
Dustbowl Revival  
Angela Perley, Maria Carrelli

**July 4<sup>th</sup>**  
Chris Robinson Brotherhood  
Dumpstaphunk

**July 11<sup>th</sup> (Tribute)**  
Zoso (Led Zeppelin)  
That Arena Rock Show

**July 18<sup>th</sup> (Blues)**  
Four Aces  
Brass Owl

**August 1<sup>th</sup> (Tribute)**  
Strutter (KISS)  
Straight On (Heart)

**August 8<sup>th</sup> (R&B)**  
The Dip  
Naughty Professor, North 2<sup>nd</sup> Crew

**August 29<sup>th</sup> (Tribute)**  
Who's Bad (Michael Jackson)  
Freak Mythology, Moment 44

**September 14<sup>th</sup> (Tribute)**  
Signs of Life  
The American Pink Floyd

### PAID ADMISSION

#### WHIMMYDIDDLE COUNTRY MUSIC FESTIVAL

**August 16<sup>th</sup>**  
Del McCoury Band  
Special Guest TBA  
Sarah Shook & The Disarmers  
Arlo McKinley & The Lonesome Sound

**August 17<sup>th</sup>**  
Special Guest TBA  
Shooter Jennings  
The Steel Woods  
Jamie Wyatt

DAVID SPIDERS  
**BIG RIVER  
GET DOWN**

**September  
6<sup>th</sup> & 7<sup>th</sup>**

summer concerts ■ hamilton, ohio ■ [riversedgelive.com](http://riversedgelive.com)

